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Press Release Rates **(NIGERIA)**

Media Channel	Press Release (NGN)	Interviews (NGN)	Sponsored Posts (NGN)
The Punch	350,000($295)	350,000($295)	350,000($295)
The Guardian	80,000($70)	300,000($250)	300,000($250)
Businessday	350,000($295)	350,000($295)	350,000($295)
Nigerian Tribune	200,000($170)	200,000($170)	200,000($170)
Vanguard	80,000($70)	400,000($335)	400,000($335)
Leadership	200,000($170)	200,000($170)	200,000($170)
PM News	80,000($70)	200,000($170)	200,000($170)
Daily Independent	80,000($70)	250,000($210)	250,000($210)
The Nation	80,000($70)	200,000($170)	200,000($170)
Thisday	80,000($70)	200,000($170)	200,000($170)
New Telegraph	80,000($70)	200,000($170)	200,000($170)
Entrepreneurs.ng	300,000($250)	300,000($250)	300,000($250)
The Sun	80,000($70)	350,000($295)	350,000($295)
Daily Trust	350,000($295)	350,000($295)	350,000($295)
Radarr Africa	80,000($70)	200,000($170)	200,000($170)
Business Elite Africa	100,000($85)	200,000($170)	200,000($170)
The Cabal	80,000($70)	150,000($125)	150,000($125)
Premium Times	400,000($335)	400,000($335)	400,000($335)
Dailypost.ng	200,000($170)	200,000($170)	200,000($170)
Linda Ikeji's Blog	400,000($335)	400,000($335)	400,000($335)
Nairametrics	350,000($295)	350,000($295)	350,000($295)
Crest Africa	200,000($170)	200,000($170)	200,000($170)
The Pulse	300,000($250)	300,000($250)	300,000($250)
TechPoint	350,000($295)	350,000($295)	350,000($295)
TechCabal	350,000($295)	350,000($295)	350,000($295)
TechCity	300,000($250)	300,000($250)	300,000($250)
Disrupt Africa	600,000($500)	600,000($500)	600,000($500)
Bella Naija	250,000($210)	250,000($210)	250,000($210)
Business Insider Africa	600,000($500)	600,000($500)	600,000($500)
Ripples Nigeria	200,000($170)	250,000($210)	250,000($210)
Nigeria Observer News	200,000($170)	200,000($170)	200,000($170)

USD rates at NGN 1,200 per $1

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Press Release Rates **(GHANA)**

Media Channel	Press Release (NGN)	Interviews (NGN)	Sponsored Posts (NGN)
Modern Ghana	250,000($210)	400,000($335)	400,000($335)
Ghanaian Times	250,000($210)	400,000($335)	400,000($335)
Daily Graphic	300,000($250)	300,000($250)	300,000($250)
Ameyaw Debrah	200,000($170)	200,000($170)	200,000($170)
Citi Newsroom	250,000($210)	250,000($210)	250,000($210)
Asaase	200,000($170)	200,000($170)	200,000($170)
MyJoyOnline	250,000($210)	250,000($210)	250,000($210)
3News	250,000($210)	250,000($210)	250,000($210)
News Ghana	200,000($170)	200,000($170)	200,000($170)
GhanaWeb	250,000($210)	250,000($210)	250,000($210)
Prime News Ghana	250,000($210)	250,000($210)	250,000($210)
Ghana Weekend	200,000($170)	200,000($170)	200,000($170)
Starr FM Online	200,000($170)	200,000($170)	200,000($170)

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