

## Press Release Rates (NIGERIA)

Media Channel	Press Release (NGN)	Interviews (NGN)	Sponsored Posts (NGN)
The Punch	350,000(\$280)	350,000(\$280)	350,000(\$280)
The Guardian	80,000(\$64)	250,000(\$200)	300,000(\$240)
Businessday	220,000(\$180)	220,000(\$180)	220,000(\$180)
Nigerian Tribune	80,000(\$64)	150,000(\$120)	200,000(\$160)
Vanguard	80,000(\$64)	250,000(\$200)	250,000(\$200)
Leadership	50,000(\$40)	150,000(\$120)	150,000(\$120)
PM News	50,000(\$40)	150,000(\$120)	150,000(\$120)
Daily Independent	80,000(\$64)	200,000(\$160)	200,000(\$160)
The Nation	80,000(\$64)	150,000(\$120)	150,000(\$120)
Thisday	80,000(\$64)	150,000(\$120)	150,000(\$120)
New Telegraph	50,000(\$40)	150,000(\$120)	150,000(\$120)
Entrepreneurs.ng	150,000(\$120)	150,000(\$120)	150,000(\$120)
The sun	80,000(\$64)	200,000(\$160)	350,000(\$280)
Daily Trust	100,000(\$80)	200,000(\$160)	200,000(\$160)
Radarr Africa	50,000(\$40)	100,000(\$80)	150,000(\$120)
Business Elite Africa	100,000(\$80)	150,000(\$120)	150,000(\$120)
Financial Quest	50,000(\$40)	100,000(\$80)	100,000(\$80)
Premium Times	350,000(\$280)	350,000(\$280)	350,000(\$280)
Dailypost.ng	150,000(\$120)	150,000(\$120)	150,000(\$120)
Lindaikejis Blog	250,000(\$200)	250,000(\$200)	250,000(\$200)
Nairametrics	350,000(\$280)	350,000(\$280)	350,000(\$280)
Crest Africa	200,000(\$160)	200,000(\$160)	200,000(\$160)
The Pulse	200,000(\$160)	200,000(\$160)	200,000(\$160)
TechPoint	300,000(\$240)	300,000(\$240)	300,000(\$240)
Techcabal	280,000(\$225)	280,000(\$225)	280,000(\$225)
Techcity	250,000(\$200)	250,000(\$200)	250,000(\$200)
Disrupt Africa	600,000(\$480)	600,000(\$480)	600,000(\$480)
Bella Naija	250,000(\$200)	250,000(\$200)	250,000(\$200)
Business Insider Africa	450,000(\$360)	450,000(\$360)	450,000(\$360)
Ripples Nigeria	200,000(\$160)	250,000(\$160)	250,000(\$160)
Nigeria Observer News	150,000(\$120)	150,000(\$120)	150,000(\$120)

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## Press Release Rates (GHANA)

Media Channel	Press Release (NGN)	Interviews (NGN)	Sponsored Posts (NGN)
Mordern Ghana	250,000	400,000	400,000
Ghanaian Times	250,000	400,000	400,000
Daily Graphic	300,000	300,000	300,000
Ameyaw Debrah	200,000	200,000	200,000
Citinews	250,000	250,000	250,000
Asaase	200,000	200,000	200,000
Myjoyonline	250,000	250,000	250,000
3news	250,000	250,000	250,000
Newsghana	200,000	200,000	200,000
Ghana web	250,000	250,000	250,000
Primenews ghana	250,000	250,000	250,000
Ghana Weekend	200,000	200,000	200,000
StarFM Online	200,000	200,000	200,000

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